



# NORWAYNE HPAC GROUP

## COUNTY LINE TRAIL APP "SPONSORS' STATIONS" 2018

Our project's mission is simple: "create an innovative app to encourage physical activity in our community and preserve rich local history!" Since the County Line Trail follows the former Erie Railroad railbed, our sponsorship opportunities are assigned by rank of railroad employee. We are hoping you will choose to be a part of our second annual County Line Trail 5K and Rainbow Run this year with the following sponsorship opportunities! We want to again thank you for your consideration of this new opportunity. We look forward to partnering with you to improve our beloved community!

The second annual County Line Trail 5K and Rainbow Run is taking place on April 14, 2018. If you are "Division Superintendent" or "Master of the Railway" sponsor, all payments and correspondence must be postmarked by **March 14, 2018**. After March 14, printed spaces cannot be guaranteed.

- I. \$25 Donation: "ENGINEER"**
  - The "engineer" is the driver of a locomotive.
  
- II. \$50 Donation: "CONDUCTOR"**
  - The "conductor" accounted for the passengers and their tickets on an old-fashioned passenger train. He was also in charge of the train and the train crew in their entirety.
  - "Conductor" sponsors will receive a yard sign to promote the County Line Trail 5K and Rainbow Run taking place on April 14, 2018.
  - "Conductor" sponsors will have their name on the mile marker signs along the 5K and 10K race routes.
  
- III. \$100 Donation: "STATION MASTER"**
  - The "Station Master" is the controller of a station on a railway. This person was in charge of all trains going in and out of their station.
  - Your NAME or your business NAME is also included on over 400 runner shirts as well as the mile marker signs along the 5K and 10K race routes.
  - You will get ONE "Race Sponsor" t-shirt!
  
- IV. \$ 250 Donation: "DIVISION SUPERINTENDENT"**
  - The "Division Superintendent" oversees a designated section of a railroad. He is responsible for track maintenance, scheduling, and other duties to retain smooth traffic flow throughout his division of the railroad line.
  - In addition to the above benefits, one of 5 water stations (at Mile 1/5, 2/4, 3, 5K finish line, or 10K finish line) along the 5K/10K race course on April 14, 2018 will be labeled with your business name. At the water station, you or your company will have the opportunity to theme it and participate in handing out water to the runners.
  - You will receive a 4' x 4' fully digital banner at the start and finish line arches.
  - Your business LOGO will be on over 400 runner shirts as well as the mile marker signs along the race routes.
  
- V. \$500+ Donation: "MASTER OF THE RAILWAY"**
  - The "Master of the Railway," also known as "The President of the Railway" or "The Owner of the Railway" is the ultimate company or personnel in charge of a railroad system.
  - In addition to the above benefits, the "Master of the Railway" sponsors receive one of two 4' x 10' fully digital banners with submitted graphics on it.

***All sponsors are encouraged to submit company advertisement or "goodies" to be put in the 400+ race day gear bags for our runners! Our runners love perks from our sponsors!***

### **Special Notes:**

1. Please contact the Norwayne HPAC with any questions, concerns, or propositions. Our email is below!
2. Any donor that acquires a printed space (\$250-\$500) will be served on a first-come, first-serve basis due to the limited amount of banners available. Remember--all forms must be turned in by March 14, 2018 for printed space to be guaranteed!



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## COUNTY LINE TRAIL APP SPONSOR FORM

EXACT NAME: \_\_\_\_\_

(This name will appear on all materials including printed spaces if applicable.)

ADDRESS: \_\_\_\_\_

\_\_\_\_\_

PHONE: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

WEB ADDRESS: \_\_\_\_\_

### SPONSORSHIP LEVEL:

- |   |                 |                          |
|---|-----------------|--------------------------|
| <input type="checkbox"/> "Engineer"                 | \$25 Donation   |                          |
| <input type="checkbox"/> "Conductor"                | \$50 Donation   |                          |
| <input type="checkbox"/> "Station Master"           | \$100 Donation  | Adult T-Shirt Size _____ |
| <input type="checkbox"/> "Division Superintendent"* | \$250 Donation  | Adult T-Shirt Size _____ |
| <input type="checkbox"/> "Master of the Railway"*   | \$500+ Donation | Adult T-Shirt Size _____ |

**\*Includes fully digital banner that will be on the start line arch on April 14, 2018  
AND a "Race Sponsor" t-shirt!**

Please make checks payable to:

***Rails to Trails of Wayne County (HPAC App Project)***

Return Completed Sponsor Form and Payment to:

**Norwayne HPAC Group**

**% 350 S. Main St.**

Creston, OH 44217

**THANK YOU FOR YOUR GENEROSITY!**

**\*\*\* "Race Sponsor" t-shirts can be mailed any time after April 14, 2018, or picked up at County Line Trail 5K and Rainbow Run Early Packet Pick-Up on April 13, 2018 or at the actual event on April 14, 2018!\*\*\***

NORWAYNE HEALTH PROFESSIONS AFFINITY COMMUNITY ☎ 350 S. MAIN ST. CRESTON, OH 44217 ☎ 330-435-6384 ☎ WWW.COUNTYLINETRAILAPP.COM

EMAIL: COUNTYLINETRAILAPP@GMAIL.COM ☎ FACEBOOK: "NORWAYNE RAILS TO TRAILS APP" ☎ INSTAGRAM: @COUNTYLINETRAILAPP